

Harmonite® Customer Spotlight

Customer

Allstates Coatings Company Gladewater, TX



Allstates Coatings Company® has been developing and improving pavement maintenance products and industrial coatings since 1982. The company believes it has an obligation and duty to



Figure 1 – Allstates' new TriPoly Acrylic Filler / Sealer / Industrial Coating made with Harmonite

set new standards when it comes to quality and cooperation, and to put these standards into practice. Allstates is also committed to producing environmentally friendly coatings that protect surfaces against mechanical, chemical and harsh weather conditions. Allstates manufactures a broad range of traffic paints, pavement maintenance coatings and industrial coatings for the roofing, marine, and acrylic architectural coating industries.

Allstates was already using Harmonite in their Gator-Aid® Mastic Alligatoring Patch when they started working on their newest product. Water-based ALT-002 TriPoly Acrylic, is a high-performance, multi-functional coating that is finding broad use in applications like bike paths, playgrounds, bus lane coatings, ship deck coatings and the like. In addition to three different acrylic polymers, Harmonite powders feature prominently in the success of the formula. According to Tracey Charlson, president of Allstates Coatings:

"We originally formulated TriPoly Acrylic for concrete and asphalt pavement applications, but we've since discovered that it adheres tenaciously to virtually all substrates including metal, fiberglass and wood, is extremely durable and has much broader market applicability than what we had thought. We even coated our manufacturing floor three years ago as a test, and it still looks great! About the only thing it doesn't stick to is previously powder-coated metals. Available in a wide variety of colors, one of the real advantages is the quick dry time – ready for foot traffic in one hour and vehicle traffic in four hours, so when time is critical this is a great product. But the list of benefits goes well beyond that – the non-slip surface, one-coat protection, excellent color retention and excellent chemical resistance to de-icing salts, gasoline,



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oils, and other automotive chemicals make it an attractive option for multiple applications. We always keep the contractor in mind and we've made this product easy to use and easy to apply. Even though TriPoly Acrylic is a high-performance, industrial coating, unlike other products, it's ready to use straight from the can and can be applied just like paint with roller (preferred), brush, spray applicator or squeegee".

Mr. Charlson went on to say that Allstates chose to formulate with Harmonite® for several important reasons:

- It's in keeping with their strategic philosophy to deliver environmentally friendly products. Harmonite is a 100% post-consumer recycled product and contains no VOC's.
- As importantly, using Harmonite improved coating performance characteristics like adhesion, durability and contributes to the non-slip surface.
- It's convenient to use and it readily incorporates and disperses in the coating during manufacture.

To learn more about Allstates Coatings please visit www.allstatescoatings.com or call them at 903-845-6436.

To learn more about RSS and what Harmonite can do for you in your coatings, adhesive, sealant, or elastomer compound, please visit www.rssharmonite.com or call Pearce Daley, Sales Director, at 813-323-1620.